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# Smooth operator

**Louise O'Loughlin** hair tests the life-changing new Permanent Blow Dry

**T**here is a real solution to frizzy hair when it's been raining. I am living proof after being used as a guinea pig by Leo Bancroft.

At first Leo recommended Nanomax, which repairs damaged hair. But there's another option that ensures you never have to look like Worzel Gummage again.

I popped in to see Leo Bancroft to ask some advice about my hair. Truth is, I had been attacking it for months with the hair straighteners and with general wear and tear and pollution it dried out very quickly.

Leo had been asked to be one of the first hairdressers in the UK to supply the Permanent Blow Dry or the 'Smoothie', as he called it.

It's a permanent repair treatment and has been available in the United States for a year and many well-known celebrities swear by it. It takes half the time to blow dry your hair, and during the treatment it is styled in the way you wear your hair so you don't have to mess about with it after every wash.

It is 10 times more powerful than Nanomax and only takes one treatment and lasts for three months.

I was given two washes with Keratin Complex Shampoo which completely strips the hair of any impurities and generally cleanses it and gives it a good detox. Leo applied the treatment which is all natural products and made of Keratin. After applying the Keratin to every strand on my head, I was left for 15 minutes to absorb the treatment.

Leo then blow dried it and then gave me the style I wanted. It had to be right because my hair would stay like this for 12 weeks!

The treatment wasn't washed out before styling since it continues to do its thing for a further 72 hours. I wouldn't be allowed to get it wet or put it up.

I left the salon feeling great – my hair was amazing. It felt really plump and healthy looking, not to mention strong and shiny.

I returned to the salon after 72 hours and had my hair washed and blow dried. That was it. I have to say this treatment is exceptional and now I get up in the morning, shower, dry my hair and get on with my day. I sound like a Tresemme ad, but it does work. ●

Before



After

